

**LEGACY AUSTRALIA  
INCORPORATED**



**2014 - 2015  
ANNUAL REPORT**



On behalf of the Board, it is with great pleasure that I present the Annual Report for the 2014/15 financial year. The report covers the activities of Legacy Australia Council from 1 July 2014 to 28 February 2015 and for Legacy Australia Incorporated from 1 March to 30 June 2015.

This Report will be my last as National Chairman, and satisfies our obligation to report on the organisation's performance as an incorporated association. This report will detail our progress in meeting the objects of the Legacy Australia Incorporated Constitution and inform you of the national office's diverse range of activities.

The 2014/15 period has been busy, productive and historic for a whole lot of reasons. There have been many highlights for Legacy this year with a promising future as we look forward albeit with a lot a work for us all to do.

My last Annual Report foreshadowed the consideration by clubs at the 2014 AGM and National Conference in Melbourne, of a range of structural and governance changes for the LAC and clubs. It is worth reflecting on the resounding acceptance of all proposed changes to create a single national Legacy body, with all Legacy Clubs as its members, to coordinate and represent the Legacy Movement at the national level and to protect the good name of Legacy.

As was pointed out at the historic meeting, this was the start of a new era, with little or no impact on the independent operation of clubs locally but with the opportunity to more effectively represent Legacy externally and respond to opportunities and challenges as they presented themselves. The increased emphasis on governance by the community and introduction of the ACNC was one of the first challenges. It is not something to fear. It is something that needs to be addressed and in the long run should provide some protection for bone fide charities such as Legacy. Bruce Curl indicated a need for clubs to review their constitutions and get them in order and has given good guidance to all clubs on the essentials required to ensure compliance, providing detailed advice for those who seek further advice. This process is in progress and most clubs are engaged in a review of their constitutions.

Having appointed a full-time national CEO in June 2014 the key foci for the CEO in the initial 12 months, as I outlined in my 2014 report, was the consolidation of the functions of two offices, improved governance of LAC/LA Inc.'s operations, improved communications and advice/assistance to clubs and improved communications and engagement with external stakeholders. I am pleased to say that all these foci have been and continue to be effectively addressed. They are dealt with in detail in this report.

There are a number of key observations I make as I travel, meet and talk to a range of people and organisations. Firstly is the high regard with which the iconic Legacy brand is held by the Australian community including other ESO's, governments and the ADF. Secondly is the good and selfless work that Legatees do for those we serve.

Importantly, that the strength of Legacy is in the engine room of the organisation i.e. the 50 clubs. We are a community based organisation that is well integrated with local communities, particularly in the country areas. With over 300 distribution locations throughout the country we must protect this local connection as a priority in whatever decisions are taken about our future.

We are on a journey and the immediate challenge for us is how do we move from the third generation to fourth generation of Legacy, adjust to the contemporary needs of the community and provide a solid foundation for Legacy for the next 50 years.

Back in the 1978 Legacy published "The First 50 Years of Legacy". An interesting quote from Sir Roden Cutler VC, AK, KCMG, KCVO, CBE in his forward reads:

*"Few successful organisations have debated whether they should continue or die; fewer still with the intensity with which Legacy tackled the question, but the debate was finally inconclusive. Most legatees agreed that Legacy should do something about its future, but not immediately. The probable consequences of their 'non-decision' is that Legacy will not survive another fifty years."*


The development of a Strategic Plan at the national level to provide guidance for clubs in developing their strategic directions and also for LA Inc. to assist them in delivering on their objectives continues to progress. It will be a major focus at the upcoming Albury Conference. One key aspect of the future that has been introduced for national debate is the continuity of the Legacy movement into the future. While the strength of Legacy very much lies in its distribution network and strong community connection across the country there are signs appearing of challenges in terms of Beneficiary and Legatee age profile and numbers and some difficulty in being able to encourage Legatees to take on the role of "Responsible Persons" in a governance capacity.

It is now very much a time for Legacy to make some very important strategic decisions. We can no longer afford "non-decisions" and there are some important decisions for us to make over the next year or two commencing at the National Conference and AGM at Albury this year. It is time for us to clearly focus on the reasons we are here and put aside any self-interest and what makes us feel good. It is all about those we serve. That is our promise and every Legatee's commitment.

Finally, I would like to thank all members of the LAC and LA Inc. and staff, and in particular those who have led and participated in the various committees throughout the year. Often the efforts by these members go unnoticed as they continue to contribute in all manner of ways to collectively provide guidance and governance to the Legacy movement overall.

It has indeed been a great pleasure and honour to have been able to serve Legacy as National Chairman over the last two years. The welcome I, and on social occasions my wife Cheryl, have received is special and memorable - not unexpected as after all it is Legacy. Thank you for all the input, support and encouragement that I have received across the country. LAC/LA Inc. could not have achieved what has been achieved on behalf of the clubs without that input, support and encouragement. I encourage you all to get together and support your national organisation to do what you want it to do for the sake of Legacy.

I wish you and Legacy all the best for a long and prosperous future.



Legatee David Gray  
Chairman  
Legacy Australia Inc.

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## DIRECTORY

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FOUNDATION	1 March 2015
PATRON	Governor-General, His Excellency General the Honourable Sir Peter Cosgrove AK MC (Retd)
CHAIRMAN	David Gray
VICE-CHAIRMEN	Tony Ralph Dick Kennedy
IMMEDIATE PAST CHAIRMAN	Charles Wright
TREASURER	Graeme Plumridge
SECRETARY	David Kelly
CHIEF EXECUTIVE OFFICER	Jennifer Walker
AUDITORS	BDO East Coast Partnership, Melbourne
COMMERCIAL BANKERS	Commonwealth Banking Corporation Westpac Banking Corporation
SOLICITORS	DLA Piper Davies Collison Cave Williams Winter
ADDRESS	293 Swanston Street, Melbourne, Vic 8120
TELEPHONE	+61 2 8543 2100
FACSIMILE	+61 2 8543 2199
EMAIL	<a href="mailto:office@legacy.com.au">office@legacy.com.au</a>
WEB SITE	<a href="http://www.legacy.com.au">www.legacy.com.au</a>

## ABOUT US

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### OUR VISION

Our vision is that no dependant of an Australian Defence Force member suffers financial or social disadvantage as a result of the operational service death or incapacity of the family member.

### OUR MISSION

Legacy Australia strives to ensure social justice for the dependants of incapacitated or fallen military personnel. Social justice is the ability people have to realize their potential in the society where they live.

### OBJECTS

- The care of the dependants of those who served their country, namely veterans who gave their lives or health on operational service or subsequently, and Australian Defence Force members who died in service.
- To provide a caring service, not limited to financial support to the dependants, including by way of personal endeavour by Legatees.
- To protect the good name and reputation of Legacy.
- To act as the national co-ordinating body for Legacy Clubs including national representations and/or promotion of Legacy Purposes, Ideals and Interests at a national level.

### OUR VALUES

The first Legacy Club was started in Melbourne in 1923 by Lieutenant-General (later Sir) Stan Savige who espoused:

- Legacy is greater than any of its members or any of its Clubs.
- Personal service is the main essential.
- If a job is worthwhile doing the money will come.
- All dependants of deceased servicemen regardless of time, place or manner of death are deserving of Legacy aid.
- Co-ordination is necessary between clubs, but it must be co-ordination, not control; co-operation, not domination.
- There must be no rewards in Legacy. No member should gain financially or socially from membership.
- There is no room in Legacy for sectarianism, politics, social distinction or rank.
- The only court of appeal is an unwritten law of cobbles in the field of battle.

## BOARD AND COMMITTEES

### BOARD

#### MEMBERS

- David Gray - *Chairman***
- Tony Ralph
- Dick Kennedy
- David Kelly
- Graeme Plumridge
- John Bertram
- Rick Cranna
- Peter Heeney
- Greg Kirk
- Ian Mackenzie
- Bill McGrath
- Graeme Manning
- Ray Sunderland

#### ROLE AND POWERS

- The activities of Legacy Australia Inc. shall be managed by or under the direction of the Board.
- The Board may exercise all the powers of Legacy Australia Inc. except those powers that the Constitution or the Act requires to be exercised by General Meetings of the Member Clubs of Legacy Australia Inc.
- The Board may:
  - appoint and remove staff;
  - establish committees of Legacy Australia Inc. with terms of reference it considers appropriate.

### FINANCE, AUDIT & RISK MANAGEMENT

#### MEMBERS

- Graeme Plumridge - *Chairman***
- Rick Cranna
- David Kelly
- Ian Mackenzie

### GOVERNANCE COMMITTEE

#### MEMBERS

- David Gray - *Chairman***
- Rick Cranna
- David Kelly
- Graeme Manning

### DISCIPLINARY COMMITTEE

#### MEMBERS

- The Hon. Stanley G Jones AO - *Chairman***
- Max Lemon (Adelaide)
- Phil McNamara (Wollongong & South Coast)
- Duncan Warren (Perth)
- Charles Wright (Gold Coast)

### STATUTES MONITORING COMMITTEE

#### MEMBERS

- David Grierson - *Chairman***
- John Bertram
- Barbara Brown
- David Kelly
- Roy Morris

The Chairman is a member of all committees ex-officio.

#### Committees of Conference

Two standing Committees were formed by Conference to be Committees of Legacy Australia Council. They are:

- National Marketing Committee; and
- National Pensions Committee.

Reports from these committees are contained within this Annual Report.

## CORPORATE GOVERNANCE STATEMENT

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### Status

Legacy Australia Incorporated is an incorporated association under the Victorian *Associations Incorporation Reform Act 2012* and includes any regulations made under that Act. Control and governance oversight of the association is provided by a Board elected by the Member Clubs. Operational and administrative management of the association is the responsibility of the Chief Executive Officer, who is appointed by the Board.

### Rules

Legacy Australia Incorporated is established and governed by the Legacy Australia Constitution and By-Laws made under the Constitution. By joining Legacy Australia Incorporated, Member Clubs agree to abide by the Constitution and By-Laws. Rules establish the structure of the association and provide for its management and direction. The Constitution may be changed by the vote of 75% of those Member Clubs voting. A copy of the current Constitution and By-Laws is always available for inspection from the office of Legacy Australia Incorporated or can be downloaded from the Legacy Australia website. A copy is provided to any Member Club on request.

### Members

The members shall be Legacy Clubs that hold a Charter. Only Member Clubs that have fully paid up their annual subscription shall be entitled to vote. The rights, including the right to vote, of a Member Club that has not paid the annual subscription and levies by the due date, shall be suspended until the payments are made. Individual members of a Legacy Club have no entitlement to the profits or assets of Legacy Australia Incorporated, even in the event of winding-up.

### Audit

The appointment of a registered company auditor is approved by the Board of Legacy Australia Incorporated. The Board has determined that there is no justification for an independent internal auditor. Internal checking, surveillance by the external auditor, and the presence of the Finance, Audit and Risk Committee partly provide an internal audit function.

### Compliance

Legacy Australia Incorporated complies with the letter and spirit of all applicable legislation and standards of corporate behaviour.

### Reports to Member Clubs

Legacy Australia Incorporated reports formally to Member Clubs each year through the Annual Report. A monthly Chairman's Newsletter and emails and correspondence on specific issues are also distributed. Communication by email between Member Clubs and the Chairman, Board and CEO is encouraged, as is Member Club's access to the Legacy Australia website, which includes a secure Members-only section.

### Board

The Board shall consist of:

- a Chairman; and
- a Vice Chairman (Capital City); and
- a Vice Chairman (Rural); and
- a Secretary; and
- a Treasurer; and
- six (6) other Directors and one (1) Appointed Director.

The Board may appoint an eligible Director to fill a casual vacancy on the Board until the next Annual General Meeting. The Vice-Chairman fills a casual vacancy in the office of the Chairman.

The Board meets monthly and as required. The Chief Executive Officer attends all Board and Committee meetings. Minutes of all Board and Committee meetings are taken. These are tabled and reviewed by the Board at each monthly meeting.



## CORPORATE GOVERNANCE STATEMENT

The membership and attendance at Legacy Australia Council and Legacy Australia Incorporated Board meetings during the whole of the financial year are as follows:

Legacy Australia Inc Board Member	Eligible to Attend	Meetings Attended	Legacy Australia Council Member	Eligible to Attend	Meetings Attended
David Gray	4	3	David Gray	4	4
Tony Ralph	4	3	Tony Ralph	4	4
Dick Kennedy	4	4	Dick Kennedy	4	4
Graeme Plumridge	4	2	Graeme Plumridge	4	3
David Kelly	4	3	David Kelly	4	4
John Bertram	4	4	Peter Florance	4	4
Rick Cranna	4	4	Gwynn Boyd	4	3
Graeme Manning	4	4	David Grierson	4	4
Ray Sunderland	4	3	John Bertram (NSW)	4	3
Bill McGrath	4	4	Rick Cranna (NSW alt)	1	1
Peter Heeney	4	4	Graeme Manning (TAS)	4	4
Ian Mackenzie	4	4	Terry Byrne (TAS alt)	0	0
Greg Kirk	4	4	Bob Willis (SA)	4	2
			Keith Bleechmore (SA alt)	2	2
			Ray Sunderland (ACT)	4	2
			Robert Conner (ACT alt)	2	2
			Bill McGrath (VIC)	4	4
			Brian Wrigley (VIC alt)	0	0
			Ray Ward (WA)	3	3
			Peter Heeney (WA sub)	1	1
			Jack Hamilton (NT)	4	0
			Graeme Standish (NT Res)	4	4
			Ian Mackenzie (QLD)	4	3
			Peter McDougall (QLD alt)	1	1
			Charles Wright	4	4

## NATIONAL PROGRAMS

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### Activities and Outcomes

The 2014-2015 business plan for the Board, CEO and staff is based largely on the 'inherited functions' of the former Legacy Australia Council secretariat team in Melbourne and the National Marketing Office in Sydney. There was also a significant body of work in transitioning from the old LAC operating arrangements to the new LA Inc environment that has been articulated in Board meetings. A major part of that function is the adaptation of policies and development of new policies as well as the new governance arrangements. There was also a significant task in consolidating the team in one geographic location while maintaining business continuity.

The following summarises the program activities of the Board, CEO and staff in ensuring the objects of Legacy Australia Incorporated are achieved.

### Program      **NATIONAL GOVERNANCE**

**Object      To act as the national coordinating body for Legacy clubs including national representations and/or promotion of Legacy purposes, ideals and interest at a national level**

Legacy Australia Incorporated aims to have:

- Effective Board members representing all views of the Legacy movement
- Qualified and efficient support staff
- Relevant information to make decisions
- Board committees with relevant Terms of Reference reporting to the Board in a timely manner
- Well organised and managed Board meetings
- Regular Board meetings – 10 per year
- Quality agenda and papers prepared ahead of the meetings
- Quality minutes
- Decisions disseminated to Legacy Clubs via appropriate means in a timely manner

The membership of Legacy Australia Council Inc consisted of the sixteen members of the Council, which includes committee chairs. They met as a full committee on a bi-monthly basis. The Executive met on alternate months. Costs associated with travel and accommodation for LAC members were borne by the home Clubs or the Council member themselves. Office space for the secretariat was provided by Melbourne Legacy at nominal rent. Staffing in support of the secretariat function was about 2.1 full-time equivalents (FTE).

The CEO of LAC and subsequently LA Inc was appointed in June 2014 and is responsible for the former LAC secretariat team in Melbourne and the former National Marketing Office that is located in Sydney. In October 2014, LAC decided that the consolidation of the two groups should occur in Sydney.

At the November 2014 National Conference, Legacy Clubs voted to alter the structure of LAC Inc and rename the association Legacy Australia Incorporated. LA Inc membership now consists of all 50 Legacy Clubs with representative members forming a Board of Directors. Member Clubs are bound by the Constitution and By-Laws of LA Inc.

The Melbourne office of LAC secretariat was closed over the 2014 Christmas break and staff of that office took redundancy rather than move to the NMO office in Miranda with the CEO. The transition went smoothly with no loss of business continuity and the secretariat function being well in place in readiness for the commencement of Legacy Australia Incorporated on 1 March 2015. The next priority was the identification of suitable office accommodation for the team in the Sydney CBD. This had not been achieved by 30 June 2015.

CEO LA Inc ran the election process for new Board Members who took up their roles from 1 March 2015. The full Board of LA Inc now meets monthly and the travel and accommodation expenses of Board members coming from across Australia to attend meetings is met from the budget of the office of LA Inc. Aside from the direct costs associated with this, the process of bookings and reimbursements has an additional staff support cost.

The Board has commenced trials of teleconferences and videoconferences in order to manage costs.

## NATIONAL PROGRAMS

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### Program **NATIONAL SUPPORT / LEGAL COMPLIANCE**

#### Object **To protect the good name and reputation of Legacy**

The activities undertaken in this Program through 2014-2015 have included:

- Development and maintenance of a Risk Register
- Development of policies and procedures to ensure legal compliance and reduce risk for Legacy Clubs
- Development of policies and procedures to prevent illegal action by Legacy personnel
- Development and maintenance of an Issues Register
- Disciplinary oversight and assistance to Legacy Clubs with issues
- Case management of emerging issues to prevent escalation
- Activation of Disciplinary Committee as appropriate
- Trademark protection with surveillance of use of Legacy name in the marketplace
- Legal action to protect the brand
- Development of Deeds of Co-existence with Police Legacy in all States and AFP
- Development of IP Agreements for 3<sup>rd</sup> party users of the brand
- Review of Legacy Clubs' legal compliance with governance and corporations law and policies

In the months January to June 30<sup>th</sup> 2015, LA Inc. established a comprehensive suite of risk management policies and procedures. This Risk Management Program is aimed at mitigating risk through LA Inc. and all Legacy Clubs. The risk management program was also established to reflect the change in entity from LAC to LA Inc. and to address changes to working with children legislation as well as the growing requirements of Legacy's insurers. Legacy Clubs were informed of these changes and have been encouraged to adopt the policies and procedures. Templates were created to assist Clubs.

On the 13<sup>th</sup> May 2015, the Board approved the following policies and procedures to be adopted for use by all Legacy Clubs:

- LA Inc. Risk Management Policy
- LA Inc. Risk Management Procedure
- LA Inc. Client Protection Policy
- Legacy Representatives EEO, Misconduct (Discrimination, Bullying & Harassment) Policy
- Legacy Representatives EEO, Misconduct (Discrimination, Bullying & Harassment) Procedure
- Legacy Beneficiaries, Misconduct (Discrimination, Bullying & Harassment) Policy
- Legacy Beneficiaries, Misconduct (Discrimination, Bullying & Harassment) Procedure
- LA Inc. Grievance Handling Policy
- LA Inc. Grievance Handling Procedure
- LA Inc. Discipline & Counselling Policy & Procedure

Legacy Clubs were informed through a Memorandum and multiple editions of the Chairman's Message that they could access templates for each policy and procedure in the Members Area of the Legacy website. This will be repeated for policies and procedures approved by the Board in the ensuing months.

The Finance, Audit and Risk Management (FARM) Committee have agreed to review LA Inc.'s financial policies, including:

- LA Inc. Travel Expenses Policy
- LA Inc. Bequests Guidelines
- LA Inc. Delegations Policy
- LA Inc. Disbursement Policy
- LA Inc. Third Party Fundraising Policy and Procedure.

FARM will also explore the feasibility of an LA Inc. Investment Policy. This will be actioned in the 2015/16 financial year. Other tranches of policies and procedures that will be reviewed in the coming months include:

- Work Health & Safety
- Communications
- Human Resources

## NATIONAL PROGRAMS

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### Program **NATIONAL ADVOCACY**

**Object** To provide a caring service, not limited to financial support to the dependants, including by way of personal endeavour by Legatees.

The activities undertaken in this Program through 2014-2015 have included:

- Chairman's participation in Ex Service Organisation Round Table (ESORT) consultation with DVA
- Participation in Working Parties to improve support systems
- Participation in joint committees for Advocacy development
- Making submissions to Government for policy and budget considerations
- Active lobbying to Government decision-makers
- Canvass pensions and welfare officers for information on emerging issues
- Liaise with the wider ESO community to identify issues and opportunities
- Respond to requests for input to government legislation and policy review and development
- Dissemination of information across Legacy

More detail on this program can be found in the report of the National Pensions Committee later in this document.

### Program **NATIONAL PROGRAMS – SOCIAL SUPPORT**

**Object** To provide a caring service, not limited to financial support to the dependants, including by way of personal endeavour by Legatees.

The activities undertaken in this Program in 2014-2015 have included assisting Legacy Clubs in delivery of their social support through:

- Exposure of Legacy youth to commemorative activities and ceremonies through continuation of Florance Foundation trips with the National Chairman accompanying Legacy Youth to lay a wreath at the Anzac Ceremony at the Australian War Memorial
- Allocation of the \$100,000 Australia Post funds raised to continue the program into the future
- Involvement of youth in personal development activities such as the Legacy Youth to Pozieres Study Tour
- Continuation of providing funds for the final of the Legacy Junior Public Speaking Competition
- Identify other developmental opportunities for Legacy Youth

### Program **NATIONAL PROGRAMS – EDUCATIONAL SUPPORT**

**Object** The care of dependants of those who served their country, namely veterans who gave their lives or health on operational service or subsequently, and Australian Defence Force members who die in service.

The activities undertaken in this Program in 2014-2015 have included assisting Legacy Clubs in delivery of their social support through:

- Continuation of the oversight John Gough Scholarship for Legacy youth administered through Australian Veterans Children's Assistance Trust (AVCAT)
- Funding additional Legacy scholarships through AVCAT
- Development of the Westpac Education Support scheme for partners and children of veterans utilising the \$500,000 donation from Westpac in April 2015

This year there are thirteen young people undertaking university degrees through the scholarship schemes provided by Legacy Australia and administered through the AVCAT. This is limited to tertiary study for children of veterans.

The Board is considering how to make funds available from the Westpac donation for widows and partners of incapacitated veterans.

## NATIONAL PROGRAMS

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### Program **NATIONAL MEDIA**

**Objects** **To act as the national coordinating body for Legacy clubs including national representations and/or promotion of Legacy purposes, ideals and interest at a national level.**

**To protect the good name and reputation of Legacy**

Legacy Australia Inc has assumed responsibility for the National Marketing Office functions. The National Marketing Office was primarily established to ensure that there was a single and consistent corporate image and to realise the economies of scale in fundraising costs and overheads across the Legacy movement. Activities in this regard include:

- Development of national communication and marketing plans
- Engagement of a creative agency to develop national marketing campaigns, especially the Legacy Week Campaigns
- Consultation on creative concepts and approval processes
- Placement of paid media to achieve maximum benefit across all media for all Legacy Clubs
- Paid media (TV, print and digital) during peak fundraising campaigns (Anzac Day, Legacy Week, Remembrance Day)
- Maximised unpaid media during campaign times including TV appearances and special programs
- Ongoing digital media management (website, social media and other)

This year was the first financial year there was no funding of this activity from the National Marketing Levy that the 2013 conference voted to do away with. This required the use of donated funds to pay for the creative and media campaigns.

More detail on the National Marketing functions are found in the report of the National Marketing Committee later in this document.

### Program **NATIONAL FUNDRAISING AND DONATION MANAGEMENT**

**Objects** **To act as the national coordinating body for Legacy clubs including national representations and/or promotion of Legacy purposes, ideals and interest at a national level.**

**To protect the good name and reputation of Legacy**

The National Marketing Office was primarily established to ensure that there was a single and consistent corporate image and to realise the economies of scale in fundraising costs and overheads across the Legacy movement. Activities in this regard include:

- Provision of merchandise for fundraising
- Receipt and disbursement of online donations
- Corporate partnership programs
- Approval of 3<sup>rd</sup> party fundraisers
- Provision of support to 3<sup>rd</sup> party fundraisers
- Corporate partner liaison

More detail on the National Marketing functions are found in the report of the National Marketing Committee later in this document and also the Treasurer's Report contained within the financial statements section of this report.

## NATIONAL COMMITTEE REPORTS

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### LEGACY NATIONAL MARKETING COMMITTEE 2015 ANNUAL REPORT

**SUBMITTED BY:** L/Gwynn Boyd, Chairman

**DATE:** September 2015

#### 1. PERIOD

This report covers the period 1 July 2014 to 30 June 2015

#### 2. CONSTITUTION

At the 2014 Conference it was accepted that the existing committees of LAC would remain in place until such time as the Board of Legacy Australia Incorporated determined.

National Marketing Committee has continued to operate in its former structure throughout the reporting period. The Board of Legacy Australia Inc. have agreed to a smaller, more strategic Development Committee of Board with a working group of specialists convened as required.

#### 3. OBJECTIVES

The objectives and responsibilities of the Committee reflect the marketing implications and interdependencies that exist among other Legacy programs, media relations and communications. The specific responsibilities of the Committee are set out in the National Marketing Committee Constitution and include:

- Providing overall guidance and direction for Legacy's marketing communications, including publications, fund raising, sponsorship, and promotional programs, and contributing towards their implementation.
- Establishing a nationwide pro-active media program to promote Legacy and its brand;
- Establishing strategic direction for an integrated marketing and revenue generation program;
- Developing an annual Committee operational plan with initiatives, objectives and tasks required to implement the strategic direction each year, together with a yearly budget;
- Conducting an annual program evaluation to confirm that marketing and communication objectives are being met and are achieving the desired results;
- Obtaining sponsorship in support of the Legacy Junior Public Speaking program;
- Establishing Committee operational policies and agreements and monitoring compliance;
- Maintaining, through the Legacy website and other communication materials, an appropriate and consistent branding strategy; and
- Reaching agreement within the National Legacy arena with regard to sponsorship, fundraising, branding, media communications and integrated marketing and revenue generation programs.

## NATIONAL COMMITTEE REPORTS

### 4. MEMBERSHIP

The Constitution of the National Marketing Committee states that the Committee shall comprise:

- *A Chairman, appointed by Council.*  
Legatee Gwynn Boyd from Sydney Legacy is the Chairman of the National Marketing Committee.
- *The National Marketing Manager.*  
Jenny Walker, CEO Legacy Australia, also performs the role of National Marketing Manager and has tertiary qualifications in marketing.
- *The Executive Officer of Council.*  
Katrina Hagerty is the Executive Officer of Legacy Australia Inc.
- *Each State/Territory Capital City Club President or his or her nominee who will be a Legatee.*

In the period under review, the National Marketing Committee met on three occasions with attendance as follows.

9 July 2014			
Committee		Observers	
Chairman	L/Gwynn Boyd	LAC Chairman	L/David Gray
Adelaide	L/Bob Willis	Adelaide CEO	Peter Ali
Brisbane	L/Chris Hamilton	Brisbane CEO	Gavan White
Perth	L/Ray Ward	Perth CEO	Glen Weiland
Melbourne	Apology	Melbourne CEO	David Cull
Sydney	L/Colin Dunston	Sydney CEO	Andrew Condon
Hobart	L/David Tresise	Sydney	Kerry Morris
Canberra	L/Chris Hunter	Sydney	Ann Pearson
Darwin	L/Jack Hamilton	Adelaide DM	Geoff Banks
EO LAC	Rachel Helyer	Melbourne DM	Tim Cansfield-Smith
NMM	Ross Pearson		
CEO LAC	Jenny Walker		

9 October 2014			
Committee		Observers	
Chairman	L/Gwynn Boyd	LAC Chairman	L/David Gray
Adelaide	L/Bob Willis	LAC Vice Chairman	L/Tony Ralph
Brisbane	L/Chris Hamilton	Brisbane CEO	Gavan White
Perth	L/Ray Ward	Perth CEO	Glen Weiland
Melbourne	Apology	Melbourne CEO	David Cull
Sydney	L/Eric Easterbrook	Sydney CEO	Andrew Condon
Hobart	L/David Tresise	Sydney	Kerry Morris
Canberra	Apology	Sydney	Ann Pearson
Darwin	Apology	Adelaide DM	Geoff Banks
CEO LAC / NMM	Jenny Walker	Melbourne DM	Tim Cansfield-Smith
		Perth	Trisha White
		Brisbane	Ben Cox
		LAC IPC	L/Charles Wright
		Townsville	L/Rob Donkin
		Newcastle	L/Bruce Vitnell
		NMO staff	Debbie Cramsie
		NMO staff	Carly Cullen
		NMO staff	Danni Hallam

## NATIONAL COMMITTEE REPORTS

19 February 2015			
Committee		Observers	
Chairman	L/Gwynn Boyd	LAC Chairman	L/David Gray
Adelaide	L/Keith Bleechmore		
Brisbane	L/Chris Hamilton		
Perth	L/John Burrige		
Melbourne	L/David Kelly		
Sydney	L/John Bertram		
Hobart	L/David Tresise		
Canberra	Apology		
Darwin	Apology		
CEO LA Inc / NMM	Jenny Walker		
EO LA Inc	Katrina Hagerty		

### 5. ADMINISTRATION

The Constitution of the National Marketing Committee states:

- The National Marketing Manager (now CEO LA Inc) will act as a specialist marketing adviser.
- The Committee will prepare an annual budget of its operating expenses and the costs of its operating expenses and the costs of any project it sponsors. Subject to acceptance by Council, these costs will be met by income from Legacy Australia National partners, donations from corporate partners, individuals and other entities.

Since Legacy Australia Incorporated Constitution took effect, PART 6 — FINANCIAL MATTERS of that document is also relevant here. It states:

#### **SOURCE AND DISTRIBUTION OF FUNDS**

*The funds of Legacy Australia Inc. may be derived from annual subscriptions and levies from Member Clubs (subject to Rule 12.1), donations, fund-raising activities, grants, interest and any other sources approved by a General Meeting or the Board.*

*The Board shall distribute to the Member Clubs funds to assist the Legacy Clubs to carry out their welfare activities in furtherance of their purposes.*

*The distributions made by Legacy Australia Inc. shall take into account the financial requirements of Legacy Australia Inc. including the fulfilment of Legacy Australia Inc.'s charitable Purposes.*

The financial statements for National Marketing are included in the LA Inc Annual report financial statements. Key features include:

- Woolworths April Appeal did not occur in 2015 so fundraising from national initiatives was down by around \$1M from that campaign alone.
- Telstra and Commonwealth Bank national sponsorships for Legacy Week have lapsed resulting in approximately \$200,000 less to fund promotional activity during Legacy Week. Both corporations funded the AWM Anzac Centenary Roadshow.
- There was no marketing levy during the financial year to fund the 2014 Legacy Week paid media campaign. Some Capital City Clubs shared the cost in 2014 with all clubs deriving the benefit and reporting an average increase in funds generated through badge sales. A considerable number of bonus placements were realised through the centralised media buy. Corporate donation funds were retained in the second half of the financial year to finance the production of new advertising material and the 2015 -2016 paid media campaign.



## NATIONAL COMMITTEE REPORTS

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- The employment of a National Media and Communications Manager has enabled an increase in 'free' media with significant value coverage and a significant increase in public awareness of Legacy. In 2014 Legacy Week we received over \$2M worth of publicity with the features in TV and press that were arranged. We also have started to receive consideration for significant national media events such as the National Australia Day 2015 celebration in Darling Harbour that featured a tribute to our volunteer Legatees.
- Australia Day 2015 saw our national partnership with Australia Post being reactivated and \$100,000 was raised for Legacy through the VC Winners Legend stamp series. The money donated will fund the ongoing trips for junior legatees to the Australian War Memorial each Anzac Day that has been conducted under the name of the Florance Foundation.
- Anzac Day 2015 had mixed results due to some adverse publicity related to the Woolworths RSL campaign and Camp Gallipoli. We featured well in the Newscorp promotional coin campaign and received a generous donation of \$500,000 from Westpac for that campaign. That money is for the educational benefit of widows/partners and children and discussions continue on the best way to administer this fund.
- Trademark protection for the Legacy Brand has progressed this year with Deeds of Coexistence being struck with all State and Federal Police Legacy Clubs. Letters have also been sent to others using the Legacy name requiring them to seek permission or cease use. Trademark Protection has cost over \$40,000 in legal fees.
- National policies and procedures have been developed or revised throughout the year and this effort is ongoing. These include National Marketing policies.

### 6. NATIONAL MARKETING STRATEGY

The 2012-2015 Legacy National Marketing Committee Strategic Marketing Plan has been applied and is due for updating. A working party will be convened after the 2015 National Conference to update the Strategic Marketing Plan and take account of strategic direction arising from the conference discussions and agreements.

There are two levels to the Legacy National Marketing Strategy:

1. National Promotion and Coordination; and
2. Club Relationship management and Fundraising.

The purpose of the Legacy marketing effort at the national level is to ensure that the good name of Legacy is promoted in the wider community in order to assist Legacy Clubs to get the support they need to fulfil their Charter.

Overall outcomes sought from the National Marketing effort are:

- Goodwill from the community due to understanding of Legacy and the good work we do;
- Financial and in-kind support from the community to assist Legacy to continue our good work;
- Ongoing recruitment of Legatees and volunteers to enable the good work of Legacy to continue;
- Maintenance of the value and integrity of the Legacy Brand.

Overall outcomes sought at the Club level are:

- Those who need Legacy care know about us and are directed to us for assistance;
- Other organisations who can provide services and support to our clients are identified and know about us;
- Local businesses and individuals know about our good work and provide support to the Legacy Clubs to care for the clients of Legacy;
- Community members join Legacy in delivering their care to those who need us.

Specific activities at the national level include:

- Ongoing promotional and public relations activity designed to maintain Brand awareness and recognition of the good work of Legacy by:
  - Seizing free publicity and promotional opportunities at any time;
  - Arranging paid advertising at the national level to leverage buying power and channel advantage.

## NATIONAL COMMITTEE REPORTS

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- Coordination of the marketing plan for the Annual Legacy Week campaign and other agreed national fundraising initiatives:
  - *Promotional strategy:*  
Annual theme and awareness campaign development and implementation
  - *Merchandise strategy:*  
Product development, production and distribution management.
- Development and coordination of strategic relationships with national corporate partners (including ADF) that will achieve:
  - Mutually beneficial community goodwill / positive corporate image for both Legacy and the corporate partner;
  - Engagement of staff of the corporate partners to provide support to Legacy and the maintenance of the corporate relationship;
- Joint fundraising and in-kind support activities to benefit Legacy's ability to continue its good work.

Specific activities at the local level include:

- Local management of the Legacy Week and other fundraising campaigns;
- Local engagement and support to the national corporate partnership programs;
- Local awareness and promotional campaigns;
- Local development and maintenance of strategic partnerships, including with other service providers;
- Local fundraising activity.

### **2014-2015 Legacy Australia Achievements**

Each month the Chairman of the Legacy Australia Inc Board circulates a newsletter to all Clubs to communicate the key items discussed at Board meetings. Updates of National marketing activities are always included in the Chairman's Update or as a supplementary Update. A brief summary of the activities appears below.

#### ***July - September 2014***

#### **2014 LEGACY WEEK CAMPAIGN**

LA Inc developed holding campaign assets for clubs, including:

Poster: "Now that Dad is not here, Legacy is. Buy a Badge this Legacy Week."

Press: "Help the families of Australia's veterans – 90,000 reasons to buy a Legacy Badge."

Radio: The Homefront (repeated from 2013)

TV: The Trenches (repeated from 2012)

LA Inc. centrally coordinated the Legacy Week paid media bookings on behalf of clubs. Capital city Legacy clubs contributed to a total paid media spend of \$171,579 for Legacy Week in 2014. The paid media campaign delivered 112% of additional value, with total value of \$363,393 achieved.

In 2014 the National Launch of Legacy Week was hosted by Sydney Legacy and the Launch Reception event was again hosted and sponsored by national corporate partner, Thales.

Overall Legacy clubs indicated they were happy with their 2014 appeal activity, with many clubs reporting they met target or experienced an increase on 2013 Legacy Week results.

#### **MERCHANDISE**

LA Inc managed the coordination and supply 2014 Legacy Week merchandise and collateral to all Legacy Clubs nationally.

As expected the Legacy bears proved to be very popular with many clubs selling out during Legacy Week.

A year round national approach to merchandise and collateral was scoped and is currently under development.

## NATIONAL COMMITTEE REPORTS

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### COMMONWEALTH BANK

2014 Legacy Week sponsorship contribution of \$85,000.

2014 Legacy Week corporate tray program raised \$26,740.30 for Legacy.

### BWS

Legacy collection tins at BWS point of sale raised \$52,374.30 for Legacy.

### THALES

2014 Legacy Week sponsorship contribution of \$110,000.

2014 Legacy Week National Launch Reception event sponsor. Thales also generously paid \$5,000 for a videographer to film the launch and conduct interviews at the reception event to assist in building Legacy's video assets.

### *October 2014*

#### LA Inc National Strategy Workshop - 3 days in Sydney

In anticipation of the adoption of the new Legacy Australia Incorporated Constitution and Bylaws, a combined workshop of all LAC committees occurred to discuss the future governance options and scope involvement of relevant expertise into strategy and plan development.

#### TELSTRA 'ANZAC ALBANY'

Telstra generously offered for Legacy to leverage their Anzac Albany sponsorship advertising which resulted in a free half page ad in The West Australian and Legacy's TV commercial being played on loop on the outdoor screens at the Anzac Albany commemoration event at the end of October. LA Inc covered the usage fees and creative development costs to leverage this opportunity. Telstra also donated their stand with Perth Legacy fundraising at the site over the four days of the event.

#### TEMPLE & WEBSTER

Australia's largest online homewares retailer Temple & Webster again supported Legacy in 2014 with their 'Take A Seat for Legacy' campaign. LA Inc and Sydney Legacy stakeholders attended the launch event at The Grounds, Alexandria.

The initiative involved prominent Australians designing and decorating a plain white chair which was then auctioned online with all proceeds going to Legacy. Paul Hogan, Tim Cahill, Mel Doyle, The McClymonts and Donna Hay as well as many others from the entertainment, sporting, television and interior design world were among the 36 "celebrities" who took part.

The initiative raised \$20,000 and put Legacy in front of their customer database of around one million people.

### *November 2014*

#### 2014 IAA BIG IDEAS CHALLENGE

Legacy was the chosen not for profit client selected for the 2014 IAA 'Big Idea' competition which is sponsored by our advertising agency, Clemenger. The IIA Big Idea is the only national marketing communications competition in Australia for students studying in the fields of advertising, marketing, communications and PR. Students competed in agency-style teams to develop integrated campaigns for Legacy. NMC Chairman L/Gwynn Boyd was one of the judges.

#### 2014 LJPSA NATIONAL FINALS

The 2014 LJPSA Finals were hosted by Townsville Legacy. The competition was supported by a \$20,000 sponsorship contribution by LA Inc.

## NATIONAL COMMITTEE REPORTS

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### REMEMBRANCE GOLF DAY

The Remembrance Golf Day event is a partnership between Golf Australia and the Australian Defence Force to raise awareness and funds for Legacy. Golf Clubs around Australia were again encouraged to participate in this initiative on or around Remembrance Day. All Golf Clubs were asked to help raise awareness and funds from golfers in aid of Legacy when hosting a golf event to mark the occasion. In 2014 a total of \$47,415.30 was raised for Legacy through the Remembrance Golf program.

### STAKEHOLDER ENGAGEMENT

LA Inc purchased two tables at Sydney Legacy's 2014 Remembrance Day Luncheon in order to invite and host key national corporate partner contacts to thank these special national stakeholders for their ongoing support and commitment to Legacy. Our Corporate partners were active buyers at the fundraising auctions and Sydney Legacy was most grateful for their attendance.

### *December 2014*

#### CUB 2014 "RAISE A GLASS APPEAL" CHEQUE PRESENTATION

CUB presented the 2014 VB "Raise a Glass Appeal" \$1 million dollar donation to Legacy Chairman, David Gray, and State President of the Victorian RSL, Major General David McLachlan, at the official cheque presentation on Monday 1 December.

#### THE WATER DIVINER

His Excellency General The Honourable David Hurley AC DSC (Ret'd), Governor of New South Wales and Sydney Legacy Patron represented Legacy on the red carpet for The Water Diviner world premiere on Tuesday 2 December. Sydney Legacy beneficiaries attended the Premiere. Telstra Thanks and Event Cinema also encouraged movie goers to support Legacy when they purchased movie tickets to The Water Diviner online.

#### 2014 THALES YOUNG ENDEAVOUR JUNIOR LEGATEE COMPETITION

Thales selected Courtney from Toowoomba Legacy and Tallis from Brisbane Legacy for the two sponsored billets aboard the Young Endeavour which set sail from Garden Island, Sydney in early December. Courtney and Tallis were treated to a special tour of HMAS Stewart and the Naval Museum before the tall ship set sail on Friday 5 December.

#### LEGACY CHRISTMAS PUDDINGS

Wrapped Legacy Christmas Puddings were gifted to key national stakeholders to thank them for their support in 2014.

### *January 2015*

#### AUSTRALIA POST

Australia Post announced the VC recipients as the winners of the 2015 Australia Post Legends Awards. Australia Post conducted national fundraising for Legacy through the Legends stamps sales and Legacy received a percentage of sales from selected products in the Legends merchandise range during the month of April resulting in a \$100,000 donation to Legacy. Legacy also features on Australia Post's Anzac Centenary Education website which provides tools and resources for teachers and encourages students to research their local war heroes.

#### 2015 AUSTRALIA DAY

Legacy was acknowledged by the NSW Government during its Twilight Ceremony at Darling Harbour, Sydney. Eighteen legatees from across Australia were presented to NSW Governor His Excellency General The Honourable David Hurley AC DSC (Ret'd) and The Premier of NSW Mike Baird in recognition of the support they give to families of the Australian Defence Force. As part of the official Australia Day activities, singer Imogen Clark, performed song 'While Women Wait' which Imogen has also donated to Legacy.

## NATIONAL COMMITTEE REPORTS

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### *March 2015*

#### WESTPAC CHEQUE PRESENTATION EVENT

Sunday 22 March marked the launch of a national fundraising appeal for Legacy which was supported by News Corp and Westpac. Corporal Mark Donaldson VC accepted on behalf of Legacy a \$500,000 donation from Westpac chief executive Brian Hartzar towards Legacy's education support programs for families.

### *April 2015*

#### "KEEP THE ANZAC STORIES ALIVE" CAMPAIGN SUPPORTED BY WESTPAC AND NEWS CORP

News Corp's "Anzacs Remembered" official coin collection series from the Royal Australian Mint was released on the 11 April. The first commemorative coin and collectors album was free with the purchase of Saturday's newspaper. These coins were available from 11 April to 24 April with one coin per original token from hardcopy newspapers sold.

Throughout the month of April both News Corp and Westpac encouraged Australians to dig deep and make a donation to Legacy however due to negative publicity in April planned promotions were scaled back somewhat.

In addition to the \$500,000 donation and significant press editorial coverage secured nationally, both News Corp and Westpac provided Legacy the opportunity to engage their staff and conduct fundraising at their nominated corporate sites with \$6,000 raised. A national radio promotion in conjunction with this initiative resulted in a further \$10,000 donation to Legacy.

#### CARLTON UNITED BREWERIES 2015 "RAISE A GLASS APPEAL"

The 2015 VB "Raise A Glass Appeal" campaign launched on Friday 27 March in Melbourne. As part of the 2014 "Raise A Glass" campaign a new TV commercial filmed at The Shrine, Melbourne, featured the moving story of the 16th Battalion AIF at Gallipoli.

To commemorate the 100 year anniversary of the Gallipoli landing Carlton United Breweries developed a new donate mechanic which was designed to raise \$100 by donating \$20 and nominating four of your mates to chip in \$20 each in support of Legacy and the RSL. Due to the negative publicity in April this activity and promotion was scaled back considerably.

#### IT'S TIME TO REMEMBER EXHIBITION

Thales employee and photographer, Berylouise Mitchell, donated her award winning photograph to Legacy which was showcased alongside Beryl's series of black at white Anzac day images at the "It's Time to Remember Exhibition". LA Inc and Sydney Legacy stakeholders attended the launch event on Saturday 11 April. The exhibition, sponsored by Thales, was held through the month of April at the historic Woolloomooloo finger wharf in conjunction with BLUE hotel.

#### ANCESTRY.COM

Ancestry asked their members and the Australian community to share their Anzac ancestor's stories and for each photo and story shared on the Ancestry Anzac Hero Wall Facebook app, Ancestry donated \$5 to Legacy which resulted in \$18,270 donated to Legacy.

#### SPIRIT OF THE ANZACS

Some of the brightest lights in Australian music have joined Lee Kernaghan for the Spirit of the ANZACS. The tune is an emotional tribute that honours the dedication of the men and women of the Australian Defence Force. The all-star cast includes Guy Sebastian, Shannon Noll, Jessica Mauboy, Megan Washington and Jon Stevens. Fifty-five cents from the sale of each single will go to Legacy and Soldier On.

#### BETTER HOMES AND GARDENS

Better Homes and Gardens magazine ran a promotion for the RSL and Legacy during the month of April featuring a red poppy blanket knitting package.

## NATIONAL COMMITTEE REPORTS

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### *May 2015*

#### MR FOTHERGILL'S

On Wednesday 19 May LA Inc. Chairman accepted a cheque from John Fothergill (Joint Managing Director, Mr Fothergill's UK) and Aaron Whitehouse (Managing Director of Australian Operations). With a donation of 50 cents from every packet of Flanders Poppy Seed packet sold, Mr Fothergill's was able to raise \$38,849 in support of Legacy.

#### MASTERCHEF

An episode of Masterchef featuring Legacy was screened on Wednesday 13 May. The episode, featuring roughly 45 people from Melbourne Legacy, was filmed at Puckapunyal Military Area late last year, and is the largest challenge ever undertaken by the popular food show.

### *June 2015*

#### NEXTRA NEWSAGENTS CONFERENCE

Legacy was the beneficiary of \$10,000 from the proceeds of the silent auction at Nextra's national conference on Friday 12 June. A Brisbane Legacy representative spoke to conference in exchange for a speaker fee.

#### CORPORATE PARTNERSHIPS

##### THALES

In addition to the \$100,000 event sponsorship of Legacy Week, Thales also made a sponsorship contribution of \$100,000 to Pozieres in 2015.

##### *Thales Graduate Program*

The Graduate Program is part of the Thales Community Fundraising initiative which is aimed at encouraging Thales staff to fundraise for Legacy; act as Legacy ambassadors within Thales business and promote the partnership; create local relationships with local Legacy Clubs and build awareness for Legacy in the local community.

In January the 2015 Thales Graduates presented their fundraising results with team Melbourne, "Candigo" (Canberra and Bendigo) and Sydney raising over \$25,000 for Legacy. The 2015 Thales Graduate group commenced in February.

##### BERGER

Completed 13 repaints for the Paint for a Mate program in 2014/15.

The initiative lends a helping DIY hand to widows or families affected by war by giving their home a much needed makeover. The project is a team effort with Berger supplying the paint and materials and Inspirations Paint stores, who are the exclusive stockists for Berger premium paint, organising local trade painters and equipment. Legacy assists with identifying suitable repaints and recruiting local legatees or community volunteers to donate their time to support the cause.

#### **Support to Club Fundraising**

The LA Inc. office is the first point of contact for public enquiries and offers support to Legacy clubs with branding, marketing and fundraising as requested.

Legacy Club Collateral order was managed by LA Inc. and included the sale of:

- Collection buckets and Legacy stickers to go on the buckets
- Legacy tin hat collection tins
- Legacy Caps
- Pull-up banners
- Tear drop banners
- Pop-up tents

## NATIONAL COMMITTEE REPORTS

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LA Inc. centrally managed Legacy's online donation portal and related disbursements to clubs. In 2014/15 a total of \$446,036.31 was donated to Legacy through the Legacy website. Note LA Inc. paid the \$9,552.45 in associated payment gateway and bank fees.

### Support to 3<sup>rd</sup> Party Fundraising

LA Inc. centrally managed Legacy's online fundraising portals and related disbursements to clubs. Third party fundraising income from third party platforms for 2014/15 was \$390,270.11. Note LA Inc paid the \$10,960.33 in associated third party platform licenses.

The Centenary of Anzac commemorations saw a considerable spike in third party fundraising and proposals. Key national fundraiser initiatives include:

\$22,248.60	Downies – percentage of sales from WWI & WWII collections.
\$13,637.53	Optimal Pharmacy – percentage of proceeds from calendar sales
\$30,745.00	Roadshow Entertainment – part proceeds from DVD sales.
\$21,272.50	Engel Fridges – part proceeds from fridge sales.
\$5,000.00	Gelatissimo – part proceeds from sales of a limited edition Rosemary flavour gelato
\$18,000.00	Scentsy – donation from the sales team's commission.
\$6,000.00	Bite Size Coffee Treats – percentage of sales.
\$5,000.00	Captain's Choice Cruises – purchase of Legacy merchandise.
\$5,000.00	TVSN donation and CSA screening of Legacy's TV commercial throughout the month of September.
<b>\$126,903.63</b>	



W.G.S. Boyd

Legatee

Chairman National Marketing Committee

## NATIONAL COMMITTEE REPORTS

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### LEGACY NATIONAL PENSIONS COMMITTEE 2015 ANNUAL REPORT

**SUBMITTED BY:** L/Peter Florance, Chairman

**DATE:** September 2015

#### GENERAL

1. The 2015 National Pensions Committee (NPC) Annual General Meeting (AGM) was held at the national office of the Department of Veterans Affairs (DVA) in Canberra on 3<sup>rd</sup> and 4<sup>th</sup> August 2015. This venue permits the attendance of senior officers from the DVA, the Repatriation Medical Authority (RMA) and the Veterans, Review Board (VRB). This meeting allows a valuable exchange of information and ideas between members of the NPC, other members of the Legacy organisation and the DVA staff and contributes to the development of policy and processes to improve the delivery of benefits and entitlements to Legacy beneficiaries. The minutes of the 2015 AGM will be distributed to Clubs and published on the Legacy website.

#### LEGACY PENSION TRENDS

2. There was a 4% drop in the number of war widow/ers' primary pension claims lodged nationally. The acceptance rate stayed relatively consistent at 56%. 61% of claims rejected at primary level were subject to applications for review by the VRB and of these 60% were successful. Of the number of claims referred to the AAT for review, 48% were successful. War Widows pension claims made under the *MRCA 2004* were not included in the statistical return due to their small number. Clubs are again reminded to encourage pensions officers to undertake appropriate refresher training.

#### NATIONAL TRENDS

3. As at March 2015, the DVA estimate there are 206,000 widows of Australian ex-servicemen who are clients of the Department. Of these, 77,171 receive the War Widow's Pension or Death Benefits. It is forecast that this number will drop significantly in the next decade. It should be noted that the average age of a DVA War Widow will be over 83 years of age for the foreseeable future as the various cohorts such as the widows of Vietnam Veterans age. DVA Statistic Charts are attached. These figures are generally mirrored by Legacy widow numbers.

#### LEGACY NATIONAL DATA BASE

4. The lack of reliable, timely data to support the annual Legacy Budget Submission, submissions to government and government agencies at all levels, grant applications, queries from the media, national marketing and public relations is an issue that still needs to be addressed. In this era of fast mass communications and widespread social media, the ability to produce accurate data is no longer a luxury but a necessity. The NPC strongly supports the establishment of a Legacy National Data Base and recommends that LA Inc allocate resources to its development.

#### LEGACY BUDGET SUBMISSION

5. The draft Legacy 2016 Budget Submission for the next Federal budget was considered by the NPC at its Annual General Meeting and was submitted to the Board of LA Inc for consideration. The submission has been prioritised for the first time. There was some opposition to this but, as was explained to the NPC, the first question asked by Ministers is "what are Legacy's priorities?" A summary of items in the Submission is attached. A supplementary submission on the new ADF Super scheme was also raised for the attention of the Minister for Defence.



### DVA SERVICE DELIVERY

6. The NPC made several submissions to the DVA on issues with war widow's pension applications caused by the introduction of the new DVA Service Model. It is pleasing to note that we received acknowledgement of these issues and, in the main, these problems were addressed. There are still some difficulties encountered and these are related to the computer decision making programme the DVA is currently upgrading.

### REVIEWS

7. *Review of Military Compensation Arrangements.* The following matters have still not been resolved and have been included in the 2016 Legacy Budget Submission:
  - a. Automatic grant of death benefits for dependants of prisoners of war.
  - b. Compensation for families of locally employed civilians.

### SUPERANNUATION

8. Considerable effort was made by Legatee Ian Wills, the ACT representative on the NPC, to identify and bring to the relevant authorities' attention anomalies in current Commonwealth and Military Superannuation legislation. There is still much to be done to fix these anomalies and it is disappointing to report that the project to draft a submission to government to lobby for the changes is currently in limbo. The firm of solicitors we thought could assist in this task has been less than responsive to the challenge and another option must be found.
9. As was previously mentioned a submission has been made to government to ensure that the anomalies in current military superannuation acts were not carried forward in the new ADF Super scheme. Unfortunately Legacy was not included as one of the ESOs consulted by the government in the drafting of this legislation so our submission was not received until the bill was before parliament. Fortunately some of the matters we raised were contained in the *ADF Cover Bill 2015* but we will need to lobby to have the remaining issues accepted.

### PENSION WEB PAGE

10. All documents of relevance to pensions and entitlements which need to be passed on to clubs and pension practitioners are now posted to the Pensions web page in the members' login section of Legacy's national web site.
11. Links are also established to any other website of significance to pensions.

### VETERANS' REVIEW BOARD

12. Amendments to veterans' legislation made in July 2014 allowed for the introduction of Alternate Dispute Resolution procedures to the Review process. The ADR procedures are being trialled in NSW during 2015. Advocates from Sydney Pensions Office have been extensively involved in the trial and fully endorse the procedures. Although advocates from some ESOs are having some difficulties with the process, the experienced and well trained Legacy advocates are have a very good success rate. The ADR process will be rolled out in other states as soon VRB resources allow for its expansion.

## NATIONAL COMMITTEE REPORTS

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### NPC MEMBERSHIP

13. The current membership of the NPC is:

Chairman	P (Peter) Florance
Secretary	B (Barbara) Brown
Victoria	H (Hugh) Robertson Alt: J (Jenni) Nickelson
NSW	J (John) McInerney Alt: WG Bill) Strutton
ACT	I (Ian) Wills Alt: AR (Ross) Thomas
WA	D (Darryl) Dunlop Alt: P (Peter) Eddy
SA	RN (Noel) Wait
TAS	L (Lindsay) Nelson Alt: M (Maurie) Deards
QLD	N (Norm) Clarke Alt: R (Rodney) Fraser

14. The executive sub-committee for 2015 is:

Chairman – Legatee Peter Florance (Wollongong and South Coast Legacy)  
Deputy Chairman – Legatee Norm Clarke (Brisbane Legacy)  
Secretary – Legatee Barbara Brown (Melbourne Legacy)  
Member – Legatee Noel Wait (Adelaide Legacy)

### THE FUTURE OF THE NPC

15. The National Pensions Committee is to be replaced by a Committee of the LA Inc Board. Over the past three decades or so the work done by the NPC has contributed significantly to the entitlements and benefits received by the widows and dependants of our departed comrades. A list of achievements since 2001 is attached for information. This list does not show the substantial day to day achievements of members of the NPC, the network of Legatee pensions and welfare officers and Legacy staff members who advocate on behalf of our Legacy Beneficiaries, not only to the DVA but also to the many other government departments and agencies whose policies and procedures affect our constituency.

16. To maintain this effort it is important that a working group established to provide support and advice to the Board committee and, more importantly, to Clubs. To this end a draft TOR for a Working Group has been recommended to the Board.



P.R. Florance  
Legatee  
Chairman National Pensions Committee

### LEGACY SUBMISSION TO GOVERNMENT for the BUDGET 2016 / 2017 SUMMARY LIST

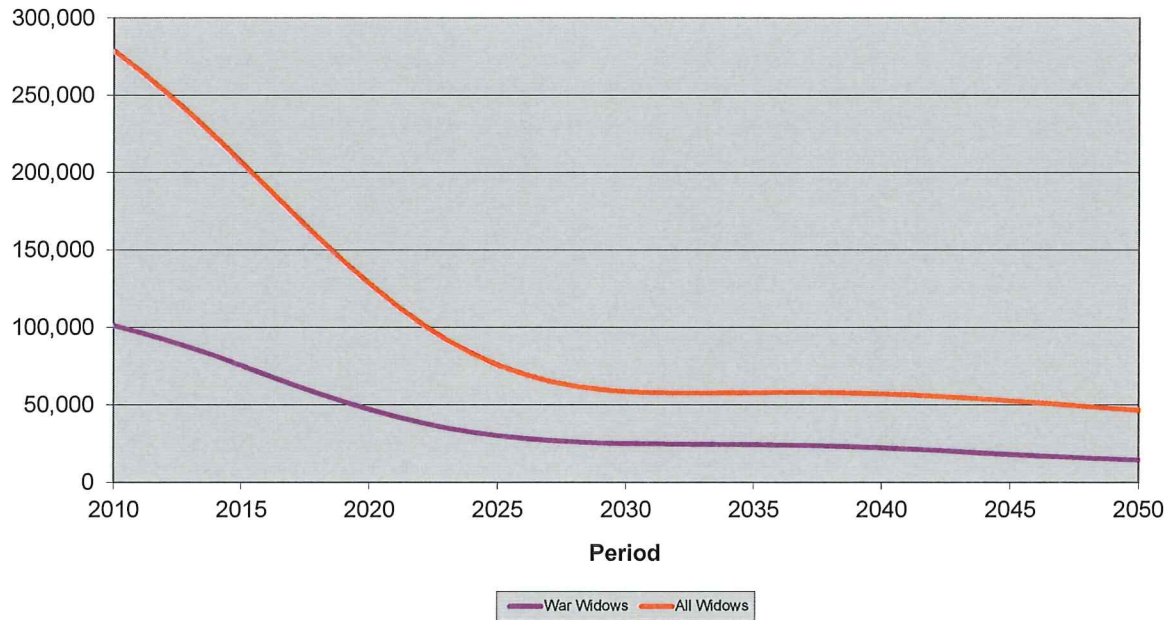
#### Priority Issues

1. Align pensions for eligible dependent children of deceased veterans under the VEA with the equivalent under the MRCA where the veteran's death is service-related.
2. Extend support to the dependants of incapacitated veterans.
3. Provide child care assistance for widows and for families of veterans who have given their health in the service of their country.
4. Provide access to the Veterans' and Veterans' Families Counselling Service (VVCS) by adult disabled dependants of deceased veterans of all conflicts, not just Vietnam veterans.
5. Automatically grant the War Widow's pension to the widows of veterans who were receiving 100% of the General Rate of Pension under the VEA 1986 at the time of death, or on 60 Permanent Impairment Points or more under the MRCA 2004.
6. Reverse the decision to extend the pause on the indexation of Dental and Allied Health Fees paid to Providers to June 2018.
7. Support the integrity of Aged Care services for DVA beneficiaries.

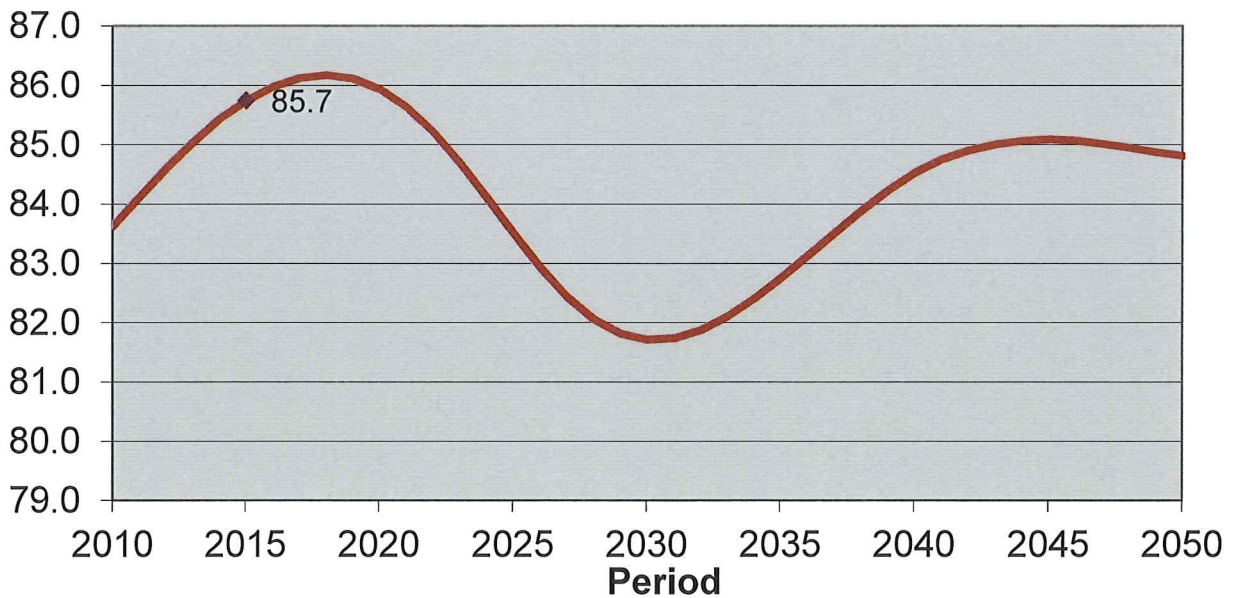
#### Other Issues

- Make further amendments to the MRCA 2004 to include the automatic grant of death benefits for the dependants of former prisoners of war.
- Provide compensation to the families of locally employed staff killed or who subsequently die of service-related injuries while serving with the ADF in overseas theatres of operations.
- Extend the eligibility for Veterans' Home Care Service (VHC) to widows whose husbands were in receipt of the partnered Service Pension prior to their death, but who are not in receipt of the War Widow's Pension.
- Recognize all veterans' widows (not just those in receipt of a War Widows Pension) as members of the veteran community.
- Include eligible dependants in the Veterans' Pharmaceutical Reimbursement Scheme.
- Expand eligibility for VEA funeral benefits to all Australian veterans with Qualifying Service, regardless of place of death.
- Widows of eligible Veterans, who remarry following their husband's death, be eligible to claim a War Widows' Pension relevant to their first husband's death.

### DVA War Widows & All Widows Population



### DVA War Widows Average Age



## NATIONAL COMMITTEE REPORTS

### Legacy Australia National Pensions Committee achievements 2001-2015.\*

Year	Item
2001	<ul style="list-style-type: none"> <li>Restoration of the war widow's pension to all war widows who remarried prior to May 1984</li> </ul>
2003	<ul style="list-style-type: none"> <li>A Joint Legacy/War Widows Guild initiative to index the "frozen" Income Support Supplement paid to widows in receipt of the war widow's pension and the commencement of regular indexing in line with other pensions</li> <li>Payment of Rental Allowance to war widows in receipt of ISS</li> <li>Recognition of de-facto partners and carers of disabled dependants</li> </ul>
2004	<ul style="list-style-type: none"> <li>Legacy contribution to development of MRCA, providing significantly enhanced benefits to widows and dependants of members of the Australian Defence Force who died of an injury, illness or disease related to service after 1 July 2004</li> </ul>
2005	<ul style="list-style-type: none"> <li>Established a procedure with ADF whereby the Defence Community Organisation asks families of serving members who die on service if they wish to be contacted by Legacy</li> </ul>
2006	<ul style="list-style-type: none"> <li>Initiated and achieved a simplified procedure for eligible widows in receipt of the age pension from Centrelink to obtain income support supplement from DVA. This had been cumbersome, time-consuming and slow. Following representations by Legacy, the Department instituted a project to review the process. The review was completed and a simplified procedure implemented.</li> </ul>
2007	<ul style="list-style-type: none"> <li>Sought review of definition of a spouse under MRCA following unfair rejection of landmark case. (unsuccessful initially)</li> <li>Contributed to the Review of Military Superannuation – seeking clarification of rules applying to "untaxed" funds such as DFRB and DFRDB</li> </ul>
2008	<p>Participation in the Clarke Review:</p> <ul style="list-style-type: none"> <li>Definition of a spouse to include separation due to service related illness</li> <li>Recognition of illness related to British Atomic Tests</li> <li>War widows living overseas to be eligible for Income Support Supplement</li> <li>Increase the single rate of Age/ Service Pension and maintain the relationship between the Service Pension and the War Widows Pension</li> </ul>
2009	<ul style="list-style-type: none"> <li>Implementation of changes to allow war widow's pensions (and veterans' pensions) to be paid directly into overseas bank accounts</li> <li>Implementation of changes to income support pensions and structural changes to war widow's pension advocated in 2008</li> <li>Scrapping of the "Dependant's Pension" – a discriminatory legacy of a previous entitlement.</li> </ul>
2011	<ul style="list-style-type: none"> <li>Review of MRCA. Legacy represented on the ESO Round Table consultations. Outcome detailed in Review of Military Compensation Arrangements, chapter 23 published 2011 and in the Campbell Report</li> </ul>
2013	<ul style="list-style-type: none"> <li>Weekly compensation for eligible young persons. A one-time increase to bring payments to eligible young persons under the MRCA to parity with those under SRCA. Unfortunately payments to VEA dependent children were not increased.</li> <li>Compensation for financial and legal advice. The amount of compensation has been increased to \$2400 (indexed) and now allows for financial and legal advice, not just financial advice which was the current situation.</li> <li>Issue of the Gold Card Discussion Paper setting out the repatriation principles governing the entitlements of War Widow/ers</li> <li>Successfully negotiated significant improvements to the Booked Car system.</li> </ul>
2015	<ul style="list-style-type: none"> <li>2015 ADF Cover Bill deleted the requirement for orphans under 25 years and ordinarily in employment to be refused benefits. Legacy campaigned hard for this to occur.</li> </ul>
Current	<p>We are currently addressing the following unfair military superannuation issues affecting families with the Department of Defence:</p> <ul style="list-style-type: none"> <li>Rejection of applications from families of deceased members who needed to live separately from members for mental health and safety reasons – often related to their accepted service related disabilities;</li> <li>Cessation of payments to adult disabled dependants on death of member.</li> </ul>

Ongoing	<ul style="list-style-type: none"><li>• Review and comment on proposed SOPs and amendments to current SOPs</li><li>• Input by NPC members to TIP training programmes including the provision of TIP Trainers</li><li>• Development of the Framework Pension Procedures for the guidance of Legatees</li><li>• Content development and maintenance of the National Pensions section on the Legacy web site</li><li>• Monitoring DVA service delivery standards for war widows' entitlements and providing constructive feedback to the DVA.</li></ul>
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\* This list is not definitive. Some items may have been overlooked and so comments are welcome.

### LEGACY AGED CARE FORUM 2015 ANNUAL REPORT

**SUBMITTED BY:** Peter Lawley, Coordinator

**DATE:** September 2015

On July 1, 2014 substantial changes to Aged Care commenced all a result of the prior years Aged Care reforms. The major changes being:

- More home care packages, including 6,600 announced in December 2014 and 6,000 more available in 2015.
- The removal of the distinction between high and low care in residential care, resulting in accommodation charges applying across all beds.
- Aged care providers must allow residents a choice to pay for accommodation and services by a lump sum (refundable accommodation deposit), a daily accommodation payment, or a combination of both, giving them 28 days to decide
- Care contribution fee for residential care will now be based on both assets and income
- New means test arrangements based on income for home care
- A \$25,000 annual cap on means-tested care fees in residential care and \$5,000 a year cap for part pensioners and \$10,000 a year cap for self-funded retirees for home care
- A \$60,000 lifetime cap on care fees across both home and residential care
- All permanent residential aged care will be provided on an 'ageing in place' basis giving residents the right to indefinite residence
- Aged care homes cannot refuse a place based on how a potential residents wants to pay their accommodation
- Increased accommodation supplement available for new and significantly refurbished facilities.
- The "My Aged Care" website and contact centre being operational with full introduction from July 1, 2015. The Website was loaded during late 2014 with all Aged Care facilities fees and Accommodation Deposit information, allowing consumers to search and view options in local regions.

All of the above changes are leading to the further introduction of reforms from July 2015, the major alterations being:

- Commonwealth Home Support Program
  - This program will be the next major reform in Aged Care, and will commence from July 1, 2015. The Commonwealth Home Support Programme (CHSP) providing all entry-level aged care home support services, bringing together Commonwealth Home and Community Care (HACC), respite from the National Respite for Carers Program, Day Therapy Centres and Assistance with Care and Housing for the Aged into one streamlined programme. All Home Care Packages from July 1 will be provided on a Consumer Directed Care (CDC) basis. In a nutshell, the consumer or their representative will be allocated a budget for Home based services, enabling choice and accountability from providers of services
- Aged Care Gateway ([myagedcare.gov.au](http://myagedcare.gov.au)) from July 1 2015 will be the single coordinating body for entry into aged care services (both home based and residential). Consumers and Providers of Aged Care will need to ensure the Gateway is the single contact point for new consumers

In September 2014, the Department of Social Services released a single Guide to Aged Care Law and requirements that can be found at <http://guides.dss.gov.au/guide-aged-care-law> and enables all consumers to review Aged Care requirements.

The Department of Veterans Affairs (DVA) reviewed the terms of reference of its Aged and Community Care Consultative Forum, with the objectives:

- be a link between ex-service organisations (ESOs), providers and the DVA in the dissemination of information on health, aged and community care issues and mental and social health policy;
- provide information on the current and future aged care needs of veterans and war widow/ers and other members of the ex-service and defence community including Carers;
- be a conduit for developing and proposing better practice residential and community care arrangements for the ex-service community, and influence future policy directions regarding ageing for the ex-service community.

During 2015 / 2016, further reforms will occur in the Aged Care sector, and the role of Legacy in representing the consumers views through both the DVA Forum, and the National Aged Care Alliance will continue.

The changes introduced during this past year have been successful, and this is a result of the Government's willingness to consult and seek input on reforms through the National Aged Care Alliance. This approach has seen bi-partisan support for the changes that is providing those in need of Aged Care support with improved options.

**Peter Lawley**  
**Aged Care Forum Coordinator**  
24 September 2015



Legacy Australia Incorporated

ABN 59 203 621 448

## **FINANCIAL STATEMENTS & STATUTORY REPORTS**

30 JUNE 2015

## LEGACY AUSTRALIA INCORPORATED FINANCE REPORT

The Financial Statements and Auditor's Report for the financial year ended 30 June 2015 are submitted for review by Legacy Australia Incorporated and Member Clubs.

The report also contains the proposed levy for the FY2015/16.

### EXECUTIVE SUMMARY

- This report is a summary of all the financial transactions for both the operations of what was previously known respectively as Legacy Australia Council and the National Marketing Committee. The restructuring of the two operations and the combining of the financial accounting functions occurred during this reporting period. Separate operating results by activity that were available in the past are therefore no longer relevant.
- LA Inc.'s revenue from Donations, bequests and fundraising activities for the year totalled \$3,154,989 compared to \$1,456,330 for the previous year. Significant amounts included in that figure were Woolworths April appeal \$936,267, Fosters VB Raise a Glass appeal \$506,070 and Westpac ANZAC Centenary Donation \$500,000. Website Donations of \$446,036 and Everyday Hero donations of \$347,702 also contributed substantially to the overall revenue.
- LA Inc.'s revenue from Sponsorships totalled \$495,054 compared to \$672,641 for the previous year. Significant amounts included in that figure were Berger/Dulux \$100,000, Thales \$210,000 (including \$100,000 for the Pozieres project) and CBA \$85,000.
- Distribution of donations and sponsorship proceeds to Member Clubs totalled \$1,645,339 compared to \$1,497,563 for the previous year. Significantly the Fosters VB Raise a Glass Appeal revenue of \$506,070 was utilized by LA Inc. in order to fund the development of the 2015 Legacy Week creative and paid media. This use of donor funds was consistent with the 2013 motion that dispensed with the marketing levy.
- A separate comprehensive Annual Report of the Marketing Committee's successful activities and outcomes is presented elsewhere.
- In previous years the Treasurers Report has highlighted the need to build up reserves to ensure continuation of LA Inc.'s activities. This need can be no more strenuously emphasised this year as LA Inc. enters the 2015/16 financial year without the income previously provided by the Woolworths April Appeal donation and the phasing out of the CUB Raise a Glass donation recently advised to LA Inc.

### MAJOR ACCOUNTING ITEMS AND TRANSACTIONS OF NOTE

- LA Inc.'s overall annual accounting outcome reflects a surplus of \$410,627 for the 12 months to 30 June 2015. This compares to the previous year's deficit of \$1,171,119. This significant transfer from deficit to surplus is reflected in the main in the increase in revenue from Donations of \$1,698,659. (Woolworths 2014 appeal funds of \$936,267 were received in FY2014/15 year however the 2013 appeal funds were received in FY2012/13 year. This resulted in nil funds received in FY2013/14. Westpac ANZAC Centenary Donation \$500,000, together with Website donations and Everyday Hero donations being substantially higher due to ANZAC Centenary factors). Marketing expenditure was also significantly reduced as a different approach was taken to Legacy Week advertising.
- The LA Inc. Balance Sheet details that Net Assets as at 30 June 2015 were \$3,172,521. This compares with \$2,761,894 as at 30 June 2014 and reflects the surplus recorded for the year.
- Notes 3, 4 & 5 to these statements itemize Bank, Term Deposits and Accounts Receivable.

## LEGACY AUSTRALIA INCORPORATED FINANCE REPORT (CONT'D)

### PROPOSED LEVY FOR THE FINANCIAL YEAR 2015/2016

The Levy dollar amounts are calculated using the Australia wide Legatee Membership (including Reserve Members) as at 31 March each year. Levies raised are used in support of LA Inc.'s administrative and Board expenditure. (Marketing Levies were discontinued following the Brisbane National Conference in 2013).

The proposed levy amount for the FY2015/16 is calculated using our total membership of 5,306 Legatees. Regrettably, this is 227 less than the previous year.

This year, in accordance with rule 12.1 and 28.4 (c) of the Constitution and Bylaw 3.2.1 (a) it is proposed that the levy should cover actual Board and Committee costs expended in the financial year 2014/15 that totalled \$158,397.

### PROPOSED LEVY FOR FY 2015/16

LA Inc. Levy	– 5,306 Legatees @ \$29.85	\$158,397
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It is projected here that the future costs of administering the Board and Committees of LA Inc., together with the legal costs associated with the protection of LA Inc.'s intellectual property and a certain proportion of LA Inc.'s administrative staff costs directly relating to those functions be the subject of future levies. To that end it is suggested that levies would most likely be required to be increased in the future.

Considerable legal and other expert advice in relation to the requirements of the Australian Charities and Not-for-Profit Commission (ACNC), the Victorian Incorporated Associations Reform Act 2012 and the implications that flow from both in relation to Legacy's structure and governance framework for LA Inc. and its committees has been undertaken during this year. The costs associated with this are of a non-recurring nature and as such will be funded from LA Inc.'s retained earnings and will not be included in expenses to be recouped from Member Clubs via the LA Inc. levy.

### AUDITORS: BDO

Under the auspices of Richard Dean, the Audit Partner of BDO, Legacy Australia Incorporated continues to receive a professional standard audit. Richard's accounting practice provides this service on a pro bono basis and LA Inc. is pleased to publicly express our continuing sincere appreciation of BDO's direct support to the Legacy Family.

The Financial Statements and Auditor's Report for the financial year ended 30 June 2015 are submitted for review by LA Inc. and Member Clubs.

The report also contains the recommended levies for the FY 2014/15.



Legatee Graeme Plumridge  
Chairman Finance  
Audit and Risk Management Committee

30 SEPTEMBER 2015

**LEGACY AUSTRALIA INCORPORATED**  
**STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 30 JUNE 2015**

	Note	2015 \$	2014 \$
<b>INCOME</b>			
Revenue from Ordinary Activities			
Donations, bequests and fund raising		3,154,989	1,456,330
Club levies		160,121	382,139
Grants – DVA – BEST		10,000	16,819
Sponsorship		495,054	672,641
Other income		19	138
Interest received		60,644	72,246
<b>Total Revenue</b>		<b>3,880,827</b>	<b>2,600,313</b>
<b>EXPENSES</b>			
Employee benefits expense		807,352	660,859
Conference and travel expenses		29,287	31,041
Board and committee expenses		158,397	129,391
Insurance premiums		1,496	2,460
Depreciation expense	6	40,810	44,174
Loss on disposal of fixed asset		5,111	-
Office rental and other occupancy expenses		98,768	74,204
Marketing expenses		352,779	965,909
Distribution of donations and sponsorship proceeds to clubs		1,645,339	1,497,563
AVCAT awards		67,752	67,079
Pozieres project		30,275	-
Other expenses		232,834	298,752
<b>Total Expenses</b>		<b>3,470,200</b>	<b>3,771,432</b>
<b>Surplus</b>		<b>410,627</b>	<b>(1,171,119)</b>
Other comprehensive income		-	-
<b>Total Comprehensive Income</b>		<b>410,627</b>	<b>(1,171,119)</b>

The Statement of Profit or Loss and Other Comprehensive Income is to be read in conjunction with the accompanying notes to the financial statements.

**LEGACY AUSTRALIA INCORPORATED**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 30 JUNE 2015**

	Note	2015 \$	2014 \$
<b>CURRENT ASSETS</b>			
Cash at bank	3	548,789	305,620
Other receivables	4	270,446	166,716
Other financial assets	5	2,436,810	2,393,961
<b>TOTAL CURRENT ASSETS</b>		<u>3,256,045</u>	<u>2,866,297</u>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	6	55,417	97,454
<b>TOTAL NON-CURRENT ASSETS</b>		<u>55,417</u>	<u>97,454</u>
<b>TOTAL ASSETS</b>		<u>3,311,462</u>	<u>2,963,751</u>
<b>CURRENT LIABILITIES</b>			
Payables and other liabilities	7	98,895	169,763
Employee benefits provisions	8	34,824	32,094
<b>TOTAL CURRENT LIABILITIES</b>		<u>133,719</u>	<u>201,857</u>
<b>NON-CURRENT LIABILITIES</b>			
Employee benefits provisions	8	5,222	-
<b>TOTAL NON-CURRENT LIABILITIES</b>		<u>5,222</u>	<u>-</u>
<b>TOTAL LIABILITIES</b>		<u>138,941</u>	<u>201,857</u>
<b>NET ASSETS</b>		<u>3,172,521</u>	<u>2,761,894</u>
<b>EQUITY</b>			
Retained earnings	9	3,172,521	2,761,894
<b>TOTAL EQUITY</b>		<u>3,172,521</u>	<u>2,761,894</u>

The Statement of Financial Position is to be read in conjunction with the accompanying notes to the financial statements.

**LEGACY AUSTRALIA INCORPORATED**  
**STATEMENT OF CHANGES IN EQUITY**  
**AS AT 30 JUNE 2015**

	Retained Earnings \$
<b>Balance at 1 July 2013</b>	<b>3,933,013</b>
Surplus	(1,171,119)
<b>Balance at 30 June 2014</b>	<u><b>2,761,894</b></u>
<b>Balance at 1 July 2014</b>	2,761,894
Surplus	410,627
<b>Balance at 30 June 2015</b>	<u><b>3,172,521</b></u>

The Statement of Changes in Equity is to be read in conjunction with the accompanying notes to the financial statements.

**LEGACY AUSTRALIA INCORPORATED**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED 30 JUNE 2015**

	Note	2015 \$	2014 \$
<b>Cash Flows from Operating Activities</b>			
Receipts from operations		547,613	1,049,336
Donations, grants, bequests and fund raising received		3,164,989	1,473,149
Interest received		69,135	70,095
Payments to beneficiaries, suppliers and employees		(3,491,835)	(3,593,316)
<b>Net cash provided by/(used in) operating activities</b>	12	<u><b>289,902</b></u>	<u><b>(1,000,736)</b></u>
<b>Cash Flows from Investing Activities</b>			
Proceeds from disposal of property, plant and equipment		-	848
Payments for property, plant and equipment		(3,884)	(28,492)
Net (redemptions)/payments for other financial assets		(42,849)	288,502
<b>Net cash provided by investing activities</b>		<u><b>(46,733)</b></u>	<u><b>260,858</b></u>
Net increase/decrease in cash and cash equivalents		243,169	(739,978)
Cash and cash equivalents at 1 July		305,620	1,045,498
<b>Cash and cash equivalents at 30 June</b>	3	<u><b>548,789</b></u>	<u><b>305,620</b></u>

The Statement of Cash Flows is to be read in conjunction with the accompanying notes to the financial statements.

**LEGACY AUSTRALIA INCORPORATED  
NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2015**

**1. SIGNIFICANT ACCOUNTING POLICIES**

Legacy Australia Incorporated is an association incorporated under the Victorian Associations Incorporation Reform Act 2012 and domiciled in Australia. The principal place of business is Suite 2A, 18 Gibbs Street, Miranda, New South Wales. The Association changed its name from Legacy Australia Council Incorporated on 16 February 2015.

The principal accounting policies adopted in the preparation of the financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

**New, revised or amending Accounting Standards and Interpretations adopted**

The incorporated association has adopted all of the new, revised or amending Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new, revised or amending Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

**Basis of preparation**

In the Directors' opinion, the incorporated association is not a reporting entity because there are no users dependent on general purpose financial statements.

These are special purpose financial statements that have been prepared for the purposes of complying with the Associations Incorporation Reform Act 2012 and the Australia Charity and Not-for-profits Commission Act 2012 and associated regulations. The Directors have determined that the accounting policies adopted are appropriate to meet the needs of the members of Legacy Australia Incorporated.

These financial statements have been prepared in accordance with the recognition and measurement requirements specified by the Australian Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') and the disclosure requirements of AASB 101 'Presentation of Financial Statements', AASB 107 'Statement of Cash Flows', AASB 108 'Accounting Policies, Changes in Accounting Estimates and Errors', AASB 1031 'Materiality', AASB 1048 'Interpretation and Application of Standards' and AASB 1054 'Australian Additional Disclosures', as appropriate for not-for-profit oriented entities.

Legacy Australia Incorporated owns 100% of Legacy Australia Pty Ltd, a dormant company that has not undertaken any activity since it was incorporated.

**Historical cost convention**

The financial statements have been prepared under the historical cost convention.



**LEGACY AUSTRALIA INCORPORATED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2015**

**1. SIGNIFICANT ACCOUNTING POLICIES (CONT'D)**

**Use of Estimates and Judgements**

The preparation of a financial report requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the results of which form the basis of making the judgements about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates. These accounting policies have been consistently applied by the association.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

There are no judgements made by management in the application of Australian Accounting Standards that have significant effect on the financial report and estimates with a significant risk of material adjustment in the next year.

The following is a summary of the material accounting policies adopted by the association in the preparation of the financial report. The accounting policies have been consistently applied, unless otherwise stated.

**(a) Income and Payroll Tax**

No income or payroll tax is payable as the entity is tax-exempt.

**(b) Property, Plant and Equipment**

Each class of property, plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation.

*Plant and Equipment*

Plant and equipment are measured on the cost basis.

The carrying amounts for plant and equipment are reviewed annually by Directors to ensure that they are not in excess of the recoverable amount from those assets. The recoverable amount is assessed on the basis of the expected net cash flows which will be received from the assets' employment and subsequent disposal.

*Depreciation*

All plant and equipment are depreciated on a straight-line basis over the useful lives, 5 to 10 years, to the association commencing from the time the assets are held ready for use.

Leasehold improvements are amortised over the period of the lease.

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at each balance sheet date.

**LEGACY AUSTRALIA INCORPORATED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2015**

**1. SIGNIFICANT ACCOUNTING POLICIES (CONT'D)**

**(b) Property, Plant and Equipment (Cont'd)**

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains or losses are included in the profit and loss.

**(c) Employee Benefits**

Provision is made for the association's liability for employee benefits arising from services rendered by employees to balance date. Employee benefits expected to be settled within one year together with benefits arising from wages and salaries, annual leave and sick leave which will be settled after one year, have been measured at their nominal amount. Other employee entitlements payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those entitlements.

Contributions are made by the association to approved employee superannuation funds and are charged as expenses when incurred.

**(d) Cash**

For the purposes of the statement of cash flows, cash includes cash on hand and at call deposits with banks or financial institutions, investments in money market instruments maturing within two months and is net of bank overdrafts.

**(e) Revenue**

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to financial assets.

Donation and bequest income is recognised when the funds are received.

Sponsorship income is recognised on the dates the corporate sponsors confirm as the due dates.

Levies are billed annually for the financial year and recognised as income in the year to which they relate.

Any government grant is recognised in the balance sheet initially as deferred income when there is a reasonable assurance that it will be received and that the entity will comply with the conditions attaching to it. Grants that compensate the entity for expenses incurred are recognised as revenue in the income statement on a systematic basis in the same periods in which the expenses are incurred. Grants that compensate the entity for the cost of an asset are recognised in the income statement as other operating income on a systematic basis over the useful life of the asset.

All revenue is stated net of the amount of goods and services tax (GST).

**LEGACY AUSTRALIA INCORPORATED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2015**

**1. SIGNIFICANT ACCOUNTING POLICIES (CONT'D)**

**(f) Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the statement of financial position are shown exclusive of GST.

**(g) Comparatives**

Comparative figures, where appropriate, have been reclassified so as to be comparable with the figures presented for the current financial year.

	<b>2015</b>	<b>2014</b>
	<b>\$</b>	<b>\$</b>
<b>2. EXPENSES</b>		
Operating lease expense	31,921	31,921
Contributions to approved superannuation funds	59,785	55,040
<p>The auditors acted in an honorary capacity. BDO provided other services of \$Nil (2014: \$Nil).</p>		
<b>3. CASH AND CASH EQUIVALENTS</b>		
Operating bank balances:		
- Council	120,247	130,257
- Marketing	427,542	174,263
- Petty cash	1,000	1,100
	<b>548,789</b>	<b>305,620</b>
<b>4. RECEIVABLES</b>		
Club levies receivable	122,099	15,193
GST recoverables	13,458	9,572
Other receivables and prepayments	134,889	141,951
	<b>270,446</b>	<b>166,716</b>
<b>5. OTHER FINANCIAL ASSETS</b>		
At call deposit accounts	645,184	245,901
Term deposits	857,718	1,605,169
Commonwealth Bank Online Saver	933,908	542,891
	<b>2,436,810</b>	<b>2,393,961</b>

**LEGACY AUSTRALIA INCORPORATED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2015**

	2015	2014				
	\$	\$				
<b>6. PROPERTY, PLANT AND EQUIPMENT</b>						
Office equipment – at cost	69,214	83,803				
Less accumulated depreciation	<u>(51,520)</u>	<u>(42,934)</u>				
	<u>17,694</u>	<u>40,869</u>				
Leasehold improvements – at cost	94,308	94,308				
Less accumulated depreciation	<u>(56,585)</u>	<u>(37,723)</u>				
	<u>37,723</u>	<u>56,585</u>				
	<u><b>55,417</b></u>	<u><b>97,454</b></u>				
	<b>Office Equipment</b>	<b>Leasehold Improvements</b>	<b>Totals</b>			
	<b>2015</b>	<b>2014</b>	<b>2015</b>	<b>2014</b>		
	\$	\$	\$	\$		
<b>Carrying Amount</b>						
<b>Opening Balance</b>	40,869	35,300	56,585	78,684	97,454	113,984
Additions	3,884	28,492	-	-	3,884	28,492
Disposals	(5,111)	(848)	-	-	(5,111)	(848)
Depreciation	(21,948)	(22,075)	(18,862)	(22,099)	(40,810)	(44,174)
<b>Closing Balance</b>	<u>17,694</u>	<u>40,869</u>	<u>37,723</u>	<u>56,585</u>	<u>55,417</u>	<u>97,454</u>
					2015	2014
					\$	\$
<b>7. PAYABLES AND OTHER LIABILITIES</b>						
<b>Current</b>						
Trade and other creditors					<u>98,895</u>	<u>169,763</u>
<b>8. EMPLOYEE BENEFITS PROVISIONS</b>						
<b>Current</b>						
Liability for annual leave					<u>34,824</u>	<u>32,094</u>
<b>Non Current</b>						
Liability for long-service leave					<u>5,222</u>	<u>-</u>
<b>9. EQUITY</b>						
<b>Reconciliation of Retained Earnings</b>						
Balance at 1 July					2,761,894	3,933,013
Surplus attributable to the Association					<u>410,627</u>	<u>(1,171,119)</u>
<b>Balance at 30 June</b>					<u><b>3,172,521</b></u>	<u><b>2,761,894</b></u>

**LEGACY AUSTRALIA INCORPORATED**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 JUNE 2015**

**10. OPERATING LEASES**

**Leases as Lessor**

The association has entered into a rental agreement in respect of office premises and office equipment under operating leases. The future minimum lease payments under non-cancellable operating leases are as follows:

	<b>2015</b>	<b>2014</b>
	<b>\$</b>	<b>\$</b>
Less than one year	24,057	31,611
Between one and five years	-	23,708
More than five years	-	-
	<u><b>24,057</b></u>	<u><b>55,319</b></u>

**11. RELATED PARTIES**

No members of the Board or Director related entities transacted with Legacy Australia Incorporated during the year.

**12. RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES**

Reconciliation of cash flow from operations with surplus from ordinary activities:

Operating Surplus	410,627	(1,171,119)
Adjustments for:		
- Loss/(profit) on disposal of property, plant and equipment	5,111	-
- Depreciation and amortisation expense	40,810	44,174
Changes in assets and liabilities		
- Decrease/(increase) in other receivables	(103,730)	18,266
- Increase/(decrease) in payables and other liabilities	(70,868)	126,075
- Increase/(decrease) in employee benefits provisions	7,952	(18,132)
<b>Cash Flow from Operations</b>	<u><b>289,902</b></u>	<u><b>(1,000,736)</b></u>

**LEGACY AUSTRALIA INCORPORATED  
DIRECTORS' DECLARATION**

The Directors of Legacy Australia Incorporated have determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in note 1 to the financial statements.

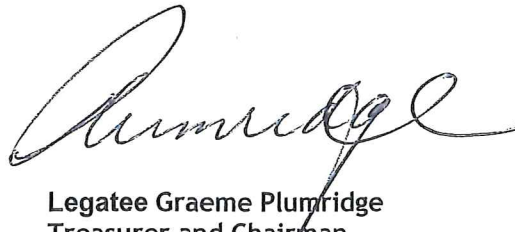
In the opinion of the Directors of Legacy Australia Incorporated:

- (a) the financial statements and notes, set out on pages 5 to 14 are in accordance with the requirements of the Australian Charities and Not-for-profits Commission Act 2012, including giving a true and fair view of the financial position of Legacy Australia Incorporated as at 30 June 2015 and of its performance, as represented by the results of its operations and its cash flows, for the year ended on that date; and
- (b) there are reasonable grounds to believe that the Association will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of the Directors:



**Legatee David Gray  
Chairman  
Legacy Australia Incorporated**



**Legatee Graeme Plumridge  
Treasurer and Chairman  
Finance Audit and Risk Management Committee**

*30 SEPTEMBER 2015*

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF  
LEGACY AUSTRALIA INCORPORATED**

**Report on the Financial Report**

We have audited the accompanying financial report, being a special purpose financial report of Legacy Australia Incorporated, which comprises the statement of financial position as at 30 June 2015, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the responsible entities' declaration.

**Responsible Entities' Responsibility for the Financial Report**

The responsible entities of the registered entity are responsible for the preparation of the financial report that gives a true and fair view and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the Associations Incorporation Reform Act 2012, the Australian Charities and Not-for-profits Commission Act 2012 and the needs of the members. The responsible entities' responsibility also includes such internal control as the responsible entities determine is necessary to enable the preparation of a financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

**Auditor's Responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the responsible entities' preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the registered entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the responsible entities, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Independence**

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

**Opinion**

In our opinion the financial report of Legacy Australia Incorporated has been prepared in accordance with the Associations Incorporation Reform Act 2012 and Division 60 of the Australian Charities and Not-for-profits Commission Act 2012, including:

- (a) giving a true and fair view of the Legacy Australia Incorporated's financial position as at 30 June 2015 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards to the extent described in Note 1, Associations Incorporation Reform Act 2012 and the Division 60 of the Australian Charities and Not-for-profits Commission Regulation 2014.

**Basis of accounting**

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the responsible entities' financial reporting responsibilities under the Associations Incorporation Reform Act 2012 and the Australian Charities and Not-for-profits Commission Act 2012. As a result, the financial report may not be suitable for another purpose.

**BDO East Coast Partnership**



Richard Dean  
Partner

Melbourne, 30 September 2015

2015 David Gray